

Program of the workshop (2023-04-04)

Behavioural and Experimental Economics for innovative Policy-Making / L'économie comportementale et l'expérimentation pour les politiques innovantes

CIRANO:
1130, Sherbrooke Ouest, suite 1400
Montréal (Québec) H3A 2MB
(514) 985-4000

19.4.2023

Rencontre sur l'économie comportementale et expérimentale pour les décideurs parmi nos partenaires gouvernementaux et de l'industrie / Meeting on behavioural and experimental economics for decision makers of government and industry partners

(l'activité aura lieu en français / this activity will be held in French)

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| 13h00 -14h00 | Repas/Lunch (Merci de confirmer votre présence/ Please confirm your presence) |
| 14h00-14h10 | Mot de bienvenue / Welcome address
Nathalie de Marcellis-Warin (Polytechnique Montréal et CIRANO) |
| 14h10-14h40 | <i>Une introduction à l'économie comportementale et expérimentale</i>
Sabine Kröger (Université Laval, CIRANO) |
| 14h40-16h20 | Quelques exemples de recherches conduites au CIRANO en économie comportementale et expérimentale
Pierre-Carl Michaud, HEC Montréal et CIRANO (Décisions financières, épargne, retraite)
Brahim Boudarbat, Université de Montréal et CIRANO (Discrimination à l'embauche)
Maurice Doyon, Université Laval et CIRANO (Incitatifs, préférences des consommateurs et des citoyens, etc.)
Pierre-Olivier Pineau, HEC Montréal et CIRANO (Propension à payer, prix de l'électricité, politique énergétique) |
| 16h20 | Accueil des invités |
| 16h30 | Discours en hommage à <i>Claude Montmarquette</i> |
| 17h00 | Octroi de la bourse Claude Montmarquette /
Claude Montmarquette scholarship |
| 17h30 | Réception pour les participants de la rencontre et de l'atelier / Reception for participants of the meeting and workshop-participants |

Le cocktail est offert par Power Corporation du Canada

20.4.2023

Workshop on Behavioural and Experimental Economics for Innovative Policy-Making / Atelier :
L'économie Comportementale et l'Expérimentation pour les Politiques Innovantes.

(this activity will be in English / l'activité aura lieu en anglais)

8h00-8h50 Breakfast / Déjeuner.

8h50-9h00 Welcome / Bienvenue.

9h00-10h00 **Keynote : Philip Oreopoulos**

The Importance of a Helping Hand in Education and in Life

Break / Pause-café

10h15-12h00 **Session 1**

David Gill: *The Creativity Premium*

Alexander Coutts: *The signals we give: Performance feedback, gender, and competition*

Andy Brownback: *College Summer School: Educational Benefits and Enrollment Preferences*

12h-13h30 Lunch / Repas

13h30-15h00 **Session 2**

Nicolas Jacquemet: *Learning to cooperate in the shadow of the law*

Claudia Keser: *The Effects of Group Identity on Reporting Behavior*

David Masclet: *Monetary Incentives and the Contagion of Unethical Behavior*

Break / Pause-café

15h15-16h30 **Session 3 : Poster session**

- Serge Blondel: *Should professionals be remunerated in an experimental study?*
- Tomasz Jagelka: *Are Economists' Preferences Psychologists' Personality Traits? A Structural Approach*
- Sabine Kröger: *Correlation neglect, framing, and portfolio choices*
- Noemi Martin: *Choosing to Pay More for Electricity: an experiment on the level of residential consumer cooperation.*
- Laure Saulais: *Shifting farmers' practice decisions to reduce negative environmental externalities in Lac Saint-Pierre: An integrated approach based on experimental and behavioral economics*
- Nong Zhu: *The impact of innovation on the survival of immigrant firms in Canada*

Break / Pause café

16h45-18h15 **Session 4**

- Anne Corcos: *What if compulsory insurance triggered self-insurance? An experimental evidence*
- Lionel Page: *Optimally Irrational Agents and Public Policy*
- Marie Claire Villeval: *The power of leadership in changing social norms*

19h00 Souper

21.4.2023

9h00-9h30 Breakfast / Déjeuner.

9h30-10h30 **Keynote : Dorothea Kübler**

The Limits of Markets and Market Design: Experimental Evidence

Break / Pause-café

10h45-12h45 **Session 5**

Ao Wang: *Distortions in Complex Decisions: Evidence from Centralized College Admission*

Catherine Michaud-Leclerc:

*The Impact of Public Policies on the Dynamics of School Enrollment and Dropout:
Evidence from Canada*

Louis Lévy-Garboua:

*Efficiency of education systems when students have an imperfect knowledge of
their own ability: an experimental approach*

Christian Belzil: *Estimating the Effects of Randomized Higher Education Financial Aid on University
Enrollment and Fields of Study*

12h45-13h00 Closing remarks / Mot de fin

13h00-14h30 Lunch / Repas

End of the workshop / Fin de l'atelier